



Research participants needed for a Black women TV streaming audiences PhD research



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How Black women in the UK view, and respond to contemporary media narratives of Black womanhood in TV series on subscription streaming services

Eligibility

- ◆ Black women (including Black mixed), over 18, who are currently living in the UK.
- ◆ Must have access to subscription streaming services such as Netflix, Disney+, Apple TV, or Amazon Prime Video.
- ◆ Must be currently watching (or have watched in the last 6 months) TV series (from 1980s onwards), with Black women characters featured, on these streaming services.

Purpose of the research

This study explores how Black women, in the UK, view and respond to representations of Black women in TV series on streaming services (such as Netflix, Amazon Prime Video, Apple TV, and Disney+), and how these representations of Black women influence Black women's identities and life experiences. This research forms part of my PhD thesis at Cardiff University in Journalism, Media and Culture.

Participation

- Online questionnaire (approx. 30 minutes).
- Follow up online individual semi-structured interview (60-90 minutes), if you choose to participate further.
- Link to the online questionnaire (includes information sheet/consent form):
<https://app.onlinesurveys.jisc.ac.uk/s/cardiff/uk-black-women-tv-streaming-audiences-research>



or scan

- Questionnaire closes March 10th, 5pm.
- Please share with others who may be interested.

Any questions, contact me, Sandra Eyakware, at EyakwareS@Cardiff.ac.uk

This research is supervised by Dr Francesca Sobande, and Dr Hannah Hamad.

There is no compensation, or direct benefits, for your participation.

Thank you for considering participating in this research.